

Tuesday, 23 July 2019

Time	Mins	Session	Speaker
8:30am – 8:45am	15	Arrival – Registration	
8:45am – 9:00am	15	Welcome, Housekeeping and Introductions	<b>Dr Dean Moss</b> , CEO, UniQuest Introduces MC <b>Dr Ben Phillis</b> , Director, Commercialisation, UniQuest
9:00am – 9:30am	30	How UQ and UniQuest work together	<b>Prof Bronwyn Harch, DVCR, UQ</b>
9:30am – 9:50am	20	Commercialisation: What is it and why should we do it?	<b>Dr Mark Ashton</b> - Executive Director, IP Commercialisation, UniQuest
9:50am – 10:15am	25	Exercise #1 – Project Selection	
10:15am – 10:30am	15	Morning Tea	
10:30am – 11:00am	30	Assessing the Market for Commercialisation	<b>Dr Grace Dolan</b> , Associate, Commercialisation, UniQuest
11:00am – 11:30am	30	Exercise #2 – Identify potential customers, market need, competitive advantage, capacity and profitability	
11:30am – 11:55am	25	Protecting Intellectual Property	<b>Michael Angliss</b> - Chief Intellectual Property Officer and Director, Commercialisation, UniQuest
11:55am – 12:10pm	15	Things That Go Wrong If You Don't Think About IP	<b>Sean Fielding</b> - Director of Innovation, Impact and Business, Exeter University
12:10pm – 12:40pm	30	Exercise #3 – Identify the IP associated with the project	
12:40pm – 1:40pm	60	Lunch	
1:40pm – 2:10pm	30	Commercialisation Pathways - Licences, Options & Assignments	<b>Dr Stephen Earl</b> - Director, Commercialisation, UniQuest
2:10pm – 2:35pm	25	Commercialisation Pathways - Start-up companies	<b>Dr George Adamson</b> - Director, Commercialisation, UniQuest
2:35pm – 3:10pm	35	Exercise #4 - Choosing the commercialisation pathway	
3:10pm – 3:30pm	20	Case Study – Dendright	<b>Prof Ranjey Thomas</b> , Arthritis Queensland Chair of Rheumatology, The University of Queensland Diamantina Institute
3:30pm – 3:55pm	25	Afternoon Tea	
3:55pm – 4:40pm	45	Career Panel Discussion – Chaired by <b>Anne Bannister</b> , Senior Director and Head of Social & Behavioural Sciences, UniQuest  <ul style="list-style-type: none"> <li>• <b>Dr David Noon</b>, Chief Operating Officer, GroundProbe</li> <li>• <b>Prof Ranjey Thomas</b>, Arthritis Queensland Chair of Rheumatology, The University of Queensland Diamantina Institute</li> <li>• <b>Dr Cherrell Hirst</b> – Chair &amp; Director, Factor Therapeutics Ltd &amp; Adjunct Professor, IMB, UQ</li> <li>• <b>Dr Anthony Musumeci</b> – Investment Manager, Uniseed</li> </ul>	
4:40pm – 4:45pm	5	Day 1 summary	<b>Dr Ben Phillis</b>
5:00pm – 6:00pm	60	Networking Event	Riverside Terrace, Customs House Brisbane

Wednesday, 24 July 2019

Time	Mins	Session	Speaker
9:00am – 9:10am	10	Welcome Back – Day Two	<b>MC</b>
9:10am – 9:25am	15	UQ Ventures	<b>Dr Jessica Gallagher</b> , Director, Global Engagement and Entrepreneurship, UQ
9:25am – 9:55am	30	UQ, Research and Communication	<b>Belinda McDougall</b> , Senior Communications Officer, Office of Marketing & Communications, UQ
9:55am – 10:25am	30	Insights from a Futurist – innovation over the next 20 years	<b>Steve Tighe</b> – Chasing Sunrises
10:25am – 11:05am	40	Morning Tea	
11:05am – 11:20am	15	Engaging with Industry	<b>Dr Deon Goosen</b> – Director, Commercialisation, UniQuest
11:20am – 11:35am	15	Engaging with UniQuest	<b>Dr Kasra Sabermanesh</b> – Associate, Commercialisation, UniQuest
11:35am – 12:15pm	40	Exercise #5 – Engagement Strategy (Business development/engagement plan for the selected project)	
12:15pm – 1:15pm	60	Lunch	
1:15pm – 1:45pm	30	Case Study – PERKii Probiotics	<b>Matt Kowal</b> , Chief Executive Officer, PERKii Probiotics
1:45pm – 2:15pm	30	How to Catch the Eye of a Tech Scout	<b>Penny Griffiths</b> , Head of Commercial, Manufactured Chemicals & Water, IXOM
2:00pm – 2:10pm	10	Example pitch video	
2:10pm – 2:55pm	45	Exercise #6 – Pitch Preparation	
2:55pm – 3:15pm	20	Afternoon Tea	
3:15pm – 4:00pm	45	Exercise #7 – Group Discussion & table pitches	
4:00pm – 4:30pm	40	Volunteer ‘Pitch-off’, voting and prize draw	
4:30pm		Close and thanks	