

Tuesday, 24 July 2018

Time	Session	Speaker
8:30am – 8:45am	Arrival – Registration	
8:45am – 8:55am	Welcome, Housekeeping and Introductions	Dr Dean Moss , CEO, UniQuest - Introduces MC Dr Ben Phillis , Director, Commercial Engagement – Medical Devices and Drug Delivery, UniQuest
8:55am – 9:15am	Commercialisation: What is it and why should we do it?	Dr Mark Ashton , Executive Director, IP Commercialisation, UniQuest
9:15am – 9:40am	Exercise #1 – Project Selection	
9:40am – 9:55am	Morning Tea	
9:55am – 10:25am	Assessing the Market for Commercialisation	Dr Grace Dolan , Associate Director, Commercial Engagement (Engineering & ICT), UniQuest
10:25am – 11:05am	Exercise #2 – Identify potential customers, market need, USP/competitive advantage, capacity and profitability	
11:05am – 11:30am	Protecting Intellectual Property	Michiyo Matsuda , Director, Intellectual Property Management, UniQuest
11:30am – 12:00pm	Exercise #3 – Identify the IP associated with the project	
12:00pm – 1:00pm	Lunch	
1:00pm – 1:15pm	Commercialisation Pathways	Dr Deon Goosen , Director, Commercial Engagement Agriculture & Food Sciences, UniQuest
1:15pm – 1:35pm	Licensing	Dr Ben Phillis
1:35pm – 1:50pm	Research Consulting	Dr Stephen Earl , Director, Commercial Engagement – Therapeutics, UniQuest
1:50pm – 2:10pm	Start-ups Overview	Dr George Adamson , Director, Commercial Engagement – Biological Science, UniQuest
2:10pm – 2:40pm	How and Why UQ Approaches Industry Engagement & Commercialisation	Joe McLean , Director, Research Partnerships, The University of Queensland
2:40pm – 3:00pm	Case Study: Vaxxas	Dr Angus Forster , Chief Development & Operations Officer, Vaxxas Pty Limited
3:00pm – 3:35pm	Exercise #4 - Choose the commercialisation pathway, pro's and con's	
3:35pm – 4:00pm	Afternoon Tea	
4:00pm – 4:45pm	Career Panel Discussion - Chair: Dr Craig Belcher , Senior Director (Life Sciences), IP Commercialisation - UniQuest <ul style="list-style-type: none"> • Dr Angus Forster, Chief Development & Operations Officer, Vaxxas Pty Limited • Dr Cherrell Hirst – Chair & Director, Factor Therapeutics Ltd & Adjunct Professor, IMB, UQ • Dr Anand Gautam - Head, External Science and Innovation, APAC, Pfizer • Dr Jacki Little – Postdoctoral Research Fellow, Queensland Brain Institute, UQ 	
4:45pm – 5:00pm	Day 1 Debrief	
5:00pm – 6:00pm	Networking Event	Riverside Terrace, Customs House Brisbane

Wednesday, 25 July 2018

Time	Session	Speaker
9:00am – 9:10am	Welcome Back – Day Two	MCs
9:10am – 9:40am	Entrepreneurship at UQ	Kylie Cooper , Senior Manager (Entrepreneurship and Innovation), Enterprise Division, External Engagement, UQ
9:40am – 10:10am	Insights from a Futurist – innovation over the next 20 years	Stephen Tighe
10:10am – 10:50am	Morning Tea	
10:50am – 11:05am	Engaging with Industry	Anne Bannister , Director, Commercial Engagement, Social & Behavioural Science, UniQuest
11:05am – 11:20am	Engaging with UniQuest	Dr Kasra Sabermanesh , Associate Director, Commercial Engagement – Science, UniQuest
11:20am – 12:00pm	Exercise #5 – Engagement Strategy (Business development/engagement plan for the selected project)	
12:00pm – 12:30pm	UQ, Research and Social Media	Katie Rowney , Senior Communications Officer, Office of Marketing & Communications, UQ
12:30pm – 1:00pm	Case Study: PERKii Probiotics	Matthew Kowal , Chief Executive Officer, PERKii Probiotics Pty Ltd
1:00pm – 2:00pm	Lunch	
2:00pm – 2:30pm	How to Catch the Eye of a Tech Scout	Dr Anand Gautam , Head, External Science and Innovation, APAC, Pfizer
2:30pm – 3:15pm	Exercise #6 – Pitch Preparation	
3:15pm – 3:35pm	Afternoon Tea	
3:35pm – 4:20pm	Exercise #7 – Group Discussion	
4:20pm – 4:30pm	A Graphic Recording Summary	Dr Sue Pillans , Graphic Recordist
4:30pm – 4:40pm	Bringing it all together	MCs
	Close	

